

Community Involvement

Co-existing with Communities

Policy and Concept

The Tokyo Tatemono Group believes improving regional value through various community activities is not only part of community development but connects to the sustainable growth of our own business. Therefore, we are working to conduct various community

activities, such as running events as city clean-up activities and community vitalization, to improve regional value in areas such as Yaesu, Nihonbashi, and Kyobashi where we own and manage real estate.

Introduction of Clean-up Activities

The Tokyo Tatemono Group is regularly conducting clean-up activities by using time such as that before the start of work for urban beatification in multiple areas that include Yaesu where our the Tokyo Tatemono head office is located, Nihonbashi, and Kyobashi. These activities have been praised and received a letter of appreciation from the Nihonbashi Clean Business Cooperative.

In addition, we have continually participated in the Cleaning of Nihonbashi Bridge event in Nihonbashi since 2013. Many of our employees are regularly participating in activities of NPO Hana Kaido, which conducts management of flowerbeds along the sidewalks of Chuo-dori while Tokyo Tatemono participates and supports those activities as a member of the secretariat.

Even in the future, we want to contribute to the beautification of the city as a member of the local community.



Morning Cleaning Activities

Participating in Sanno Festival, One of the Three Major Festivals of Japan

The Tokyo Tatemono Group actively participates in the Sanno Festival, an important event in the area where the head office of Tokyo Tatemono is located, to pass down the traditional culture. The Sanno Festival is counted as one of the three major festivals in Japan along with the Tenjin Festival in Osaka and the Gion Festival in Kyoto. Many Group employees participate during the marching of twelve portable shrines through the Yaesu, Nihonbashi, and Kyobashi area. The Group employees take part in carrying the portable shrines and boasting the festival with members of local neighborhood association members.



Sanno Festival

CSR Website Feature: Tokyo Tatemono Urban Development Activities (Published 2017)

www.tatemono.com/csr/special/townplanning.html

(Available in Japanese Only)

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Bustling Creation in Nakano Central Park

The richly green open space of approximately 3 ha offered jointly by the neighboring universities and local government in Nakano Central Park (public open space, etc.) seamlessly connects to Nakano Shiki no Mori Park and is used as a place where office workers, students, local residents and industries interact.

Various events are held such as free markets and workshops throughout the year, incorporating the existing culture of the city and students as well as new vitality. Through these types of events, a variety of people are brought together to create a bustling space by actively building community while helping to cultivate knowledge and continually vitalize the area by an organic interaction between people, universities, the city, and companies. Many events were held in 2017 with a total of 230,000 people visiting Nakano Central Park. These bustling initiatives that effectively use this open space have been praised and received the Good Design

Award in the Creation of Town, Local Area or Community category in 2014.



The music club from the Tokyo Tatemono Group also performed on stage at the Nakano Summer Festival

Websites Jointly Run with Management Associations to Broadcast Condominium Information

The Tokyo Tatemono Group creates websites run jointly with management associations to introduce information such as an overview and history of the condominium, future initiatives, resident organizations, common facilities, and events. Blogs are also opened to deliver the voices of the residents.

Websites for Brillia Mare Ariake, Brillia Ariake Sky Tower, Brillia Ariake City Tower and Totate Zama Heights are already open and expansion is planned for the future. Broadcasting information about condominiums both internally and externally is expected to help improve the asset value, vitalize the community, and sustain the environment.

Official Brillia Mare Ariake website:

www.bma33.com/ (Available in Japanese Only)

Official Brillia Ariake Sky Tower website:

www.ariakesky.com/ (Available in Japanese Only)

Official Totate Zama Heights website:

zama-heights.com/ (Available in Japanese Only)



Official Brillia Ariake City Tower website:

www.bac.tokyo/ (Available in Japanese Only)

Community Building Through Event Proposals to Management Associations

A healthy community has a positive effect on maintenance and management of condominiums and leads to greater asset value. The Tokyo Tatemono Group makes proposals to management associations of condominiums about events for community building and support for their management. We conduct activities to cultivate communities in cooperation with management associations from social events before residents move in to community events perfect for each season after moving in (Christmas, Tanabata, etc.), fire-fighting drills, gardening, and support of operations for club activities.



Disaster Prevention Training at Brillia Bunkyo Edogawabashi

Cultural and Social Contribution Activities

Policy and Concept

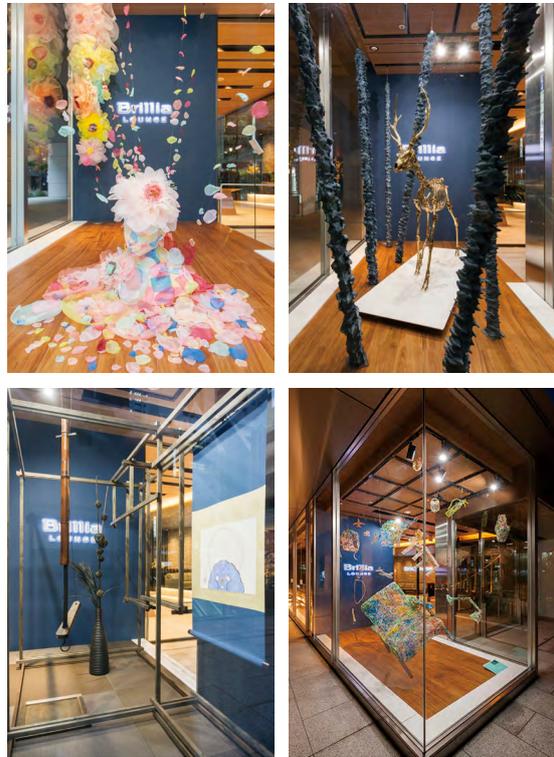
The Tokyo Tatemono Group believes realizing an affluent society through various cultural and social contribution activities helps the sustainable growth of our own businesses. Therefore, we engage in a variety of social contribution

activities, such as cultural and arts activities, educational support, sports promotion, and disaster recovery support. We contribute urban development, community building in addition to building an affluent society as a member of the local community.

Artist Support at THE GALLERY in the Brillia LOUNGE

Tokyo Tatemono is providing support for various cultural activities such as arts and sports. As part of these activities, we operate THE GALLERY as an exhibition space setup in a corner of the Brillia LOUNGE on the first floor of the Tokyo Tatemono Yaesu Building as a place to introduce up-and-coming artists and their artwork. THE GALLERY introduced works from four groups of artists in 2017. In addition, the Brillia ART AWARD 2018 was held to determine the artists to introduce in 2018 through a public offering. This award not only judges complete artworks but also production plans. Winners are given a production grant of 200,000 yen. The works that are created are displayed in stages throughout 2018.

For more information about THE GALLERY in Brillia Lounge, see: www.brillia.com/brillia/topics/ (Available in Japanese Only)



Works by Artists Introduced in 2017

Edo Machi Jyuku to Learn about Tokyo Culture Held

The Edo Machi Jyuku is a program to learn various things from the history to the way of shouldering the Mikoshi to more fully enjoy the Sanno Festival, which is one of the three largest festivals in Japan. Tokyo Tatemono is supporting local town councils and other associations as a secretariat that conducts planning and operations. We broadly recruit participants from inside and outside of the company and invite people with a deep relationship to the Sanno Festival as lecturers to talk about how to enjoy the Sanno Festival from many different perspectives. These activities became an opportunity for not only the local residents but also office workers to learn more deeply about the history and culture of the region, and we hope at least one more member of the town will pass down the culture.



Edo Machi Jyuku

Urban Development Leader Education Program to Learn and Think about City Building Held

A facility called Kyobashi Environmental Station that promotes low-carbon cities is located on the 6th floor of Tokyo Square Garden owned and managed by Tokyo Tatemono. Kyobashi Environmental Station is holding a free series of seminars to learn about building eco cities over roughly six months every year.

In 2017, the Urban Development Leader Education Program was held for the purpose of developing human resources who will be entrusted with future city building. Based on two hours of classroom learning each time for a total of eight times between May and December, students experience the process from the ability to solve local problems to the creation of new ideas. In the final class in December, the local problems and solutions each team had been looking into were announced.

Tokyo Tatemono plans, operates, and holds this seminar with the Institute of Sustainable City Forum.



8th Presentation Session (Dec. 11, 2017)

Supporting Disabled Sports

Tokyo Tatemono has been an official partner of Japan Para-sports Association since August 2015 as part of its social contribution activities.

We will actively support para-sports through initiatives to popularize para-sports and take part in realizing the philosophy of para-sport for creating a vibrant coexisting society.

In 2017, we promoted people to watch the events by broadcasting event and competition information inside the Group and reaffirmed the recognition of para-sports in an even greater number of employees by watching and cheering on the competitions.

Moreover, we acquired the naming rights to the Shin-Toyosu Brillia Running Stadium track and field facility that opened in December 2016 and cooperate in operating the facility. The Shin-Toyosu Brillia Running Stadium combines an artificial sports leg development laboratory where people with disabilities can train side-by-side with everyone else.



Interested Employees Gathered to Watch a Competition



JPSA Official Partner



Shin-Toyosu Brillia Running Stadium

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Earthquake Reconstruction Support Through Rice Planting

The Tokyo Tatemono Group aims to build an affluent society through reconstruction after the Great East Japan Earthquake and interaction between the city and farming villages, and it supports rice planting activities for the local Teneimai rice from Ten-ei village in Fukushima Prefecture. Hatoriko Highland Regina Forest Co., Ltd. owned by Tokyo Tatemono Group up until 2016 was located on the outskirts of Ten-ei Village, which began support and other activities with roughly 100 employee volunteers participating. Employees and their families experience farming such as the rice-planting in spring, cutting weeds in summer, and the harvest in fall while interacting with the local farmers. The company and these individuals are unified in deepening their understanding of Ten-ei Village and supporting the reconstruction of Fukushima from Ten-ei Village through these activities.



Participants of harvesting rice

Supporting Patients with Incurable Diseases and Their Families

Apartments Tower Kachidoki rental condominiums owned by Tokyo Tatemono has concepts to both support the raising of children and to co-exist with the community. The building provides facilities such as certified childcare, family house, pediatric clinic, and residence for a generation raising children. The family house, which is operated by the NPO Family House*, is a second home to use as a residence facility for families that travel to urban hospitals from afar to care for their children with intractable diseases such as pediatric cancer. Tokyo Tatemono is empathetic to this activity and provides a 130 m² house free of charge that is equipped with two Japanese-style rooms and a common room in the Apartments Tower Kachidoki close to the National Cancer Center Hospital and St. Luke's International Hospital.



Common Room for Two Families to Spend Leisure Time

*A certified non-profit organization (NPO) is an organization that receives tax incentives to encourage donations to the organization. NPOs can only be established through the certification system, but the organization must have a certain activity periods and needs to pass an evaluation by a competent authority.